

University of Kentucky Graduate Medical Education Industry Policy

Purpose:

The purpose of this policy is to identify the established guidelines for interactions with industry representatives for Graduate Medical Education house officers at the University of Kentucky, College of Medicine. Interactions with industry occur in a variety of contexts, including marketing of new pharmaceutical products, medical devices, on-site training of newly purchased devices, and educational support of house officers within the UK Clinical Enterprise. House officers also participate in interactions with industry off campus. Many aspects of these interactions are positive and important for promoting the educational, clinical and research missions of the College of Medicine. However, these interactions must be conducted in a manner that facilitates the delivery of quality and efficient healthcare while adhering to recognized legal and ethical standards aimed at preventing conduct that may inappropriately influence judgment.

Definitions:

- 1) "Industry" – includes those businesses, corporations, or entities that supply or wish to supply equipment, goods, services, or other medical related products to physicians, nurses, administrators, or hospitals.
- 2) "Representative" – includes any individual who is employed by or who represents any entity defined under "Industry" above.
- 3) "House officer" – includes any member of the housestaff (intern, resident or fellow) who is actively participating in a graduate medical education program (both ACGME-accredited and non-ACGME-accredited) that is supervised by the Graduate Medical Education Committee.
- 4) "UK Clinical Enterprise" – defined as all healthcare delivery and clinical enterprises, including but not limited to the College of Medicine, College of Dentistry, College of Nursing, College of Pharmacy, College of Health Sciences, University of Kentucky Hospital, Kentucky Clinics, Centers for Rural Health, Sanders Brown Center on Aging, Markey Cancer Center, and the Gill Heart Institute.

Scope:

This policy incorporates the following types of house officer interactions with industry.

- I. Gifts and Benefits
- II. Sponsorship of Scientific and Educational Conferences and Professional Meetings
- III. Conference Presenter and Public Service
- IV. Meals- Educational or Scientific Presentations
- V. Scholarships
- VI. Training and Site Visits
- VII. Entertainment
- VIII. Product Promoting by Sales Representatives

Policy:

The principles of this policy are outlined in the following University of Kentucky documents:

[University of Kentucky Code of Conduct Addendum –Clinical Enterprise Compliance Policy](#)
[University of Kentucky Hospital Policy HP01-31](#)

References:

[PhRMA Code on Interactions with Healthcare Professionals, January 2004](#)
[OIG Compliance Program Guidance for Pharmaceuticals Manufacturers, April, 2003](#)
[AMA- E-8.061 – Gifts to Physicians from Industry](#)
[AMA- E-8.061 – Addendum II: Council on Ethical and Judicial Affairs Clarification on Gifts to Physicians from Industry](#)